

ISTE 2019 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	MISSION	GOLD	SILVER	BRONZE
Please note: Corporate membership is included as part of the sponsorship package. Value \$2,000 - \$10,000.	\$170,000	\$95,000	\$60,000	\$30,000
Year-round benefits				
Marketing fund (\$12,500)	•			
Use of email list of ISTE members and/or customers	Three (3) times			
Present Spotlight on Solutions webinar	One (1) time			
Social media campaign	One (1) time			
Focus group with ISTE members	One (1) time			
Full-page ad in ISTE member magazine, <i>Empowered Learner</i>	One (1) time			
Shared recognition ad in digital publication	Six (6) times			
Year-round presence on sponsor page on iste.org	•			
Logo on iste.org homepage	•			
ISTE 2019 conference benefits				
Conference Sponsor Room	Conference center (5 days)	Conference center (5 days)	HQ Hotel or in Expo Hall (Number of days dependent on venue)	
Exhibiting				
Exhibit space allowance (\$12,500)	•			
Preferential placement consideration in expo hall for the next conference	•	•	•	•
30% discount on decorator/drayage services	•			
30% discount on labor up to \$15,000 in charges	•			
Acknowledgement				
Co-sponsor positioning at opening reception	•			
Co-sponsor Monday continental breakfast in expo hall			•	
Logo on registration bag	•			
Loop projection and voice-over recognition during keynote	Opening keynote (5,000+)	2nd keynote (3,500)	3rd keynote (2,500)	
Acknowledgment in footer of preconference email blasts	•			
Acknowledgment on conference website	Homepage/Sponsor page	On sponsor page	On sponsor page	On sponsor page
Acknowledgment in printed and digital conference materials	•	•	•	•
Recognition banner in high-traffic area	•	•	•	•
Company onsite events listed in conference planner, app and on website	•	•	•	•
"Thank You" signage in registration area	•	•	•	•

SPONSORSHIP LEVEL

MISSION

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Engagement

Spotlight on Solutions session(s)	2, 1-hour	1, 1-hour		
Email to registration list	1 exclusive	1 shared w/ all gold conference sponsors	1 shared w/ all silver conference sponsors	1 shared w/ all bronze conference sponsors
Access to registration demographic data	•	•	•	•
Use of preconference and post-conference postal list (upon request)	•	•	•	•
Complimentary full conference registrations	6	4	2	1

Access

Special access seating at keynote sessions	6 seats	4 seats	2 seats	2 seats
Invitations to board/CEO luncheon	4	3	2	1

Advertising

Registration bag insert (supplied by sponsor)	•	•	•	•
Ad in conference app	•	•	•	•
Shared sponsor recognition ad in ISTE member magazine, <i>Empowered Learner</i>	•	•	•	•



Contact ISTE

For additional information about these exciting engagement opportunities, please contact:

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Event sponsorships are offered first to the ISTE Year-Round Mission Sponsors and our conference sponsors. Any remaining opportunities are then made available to ISTE Corporate Members on a first-come, first-served basis. Details on these sponsorships are currently in development and will be available in January 2019.

Terms & conditions

• This fact sheet is for information only. Full benefits, terms and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Conference sponsors must be current ISTE Corporate Members with membership valid through July of the conference year. Corporate membership benefits and pricing are available upon request. • Specific benefits may be changed or become unavailable, based on the specific planning for each year's conference; the size, facilities and design unique to each year's location; and other factors. • All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Exhibit space allowances are not included in the conference sponsorships. Exhibit availability and pricing information is available upon request. • Attendance numbers, exposure and view estimates for overall attendance, receptions, keynotes and other events are based on historical performance and are not a guarantee or prediction of future performance.